

THOMAS FOUNDATION

# PINK *Souée*

SATURDAY, MARCH 28 / EMBASSY SUITES

**2026 SPONSORSHIP OPPORTUNITIES**



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# PINK Soirée

SATURDAY, MARCH 28 / EMBASSY SUITES



## THIS YEAR... IT'S ALL ABOUT THE BUS.

In 2026, WVU Medicine Thomas Hospitals will launch a brand-new Bonnie's Bus—a second state-of-the-art mobile mammography unit that will bring breast cancer screenings directly to women in communities that need it most.

Your support ensures that every woman—no matter her location or ability to pay—can access early detection and lifesaving care. On March 28, we will proudly celebrate the unveiling of this new bus with you at the Pink Soirée.

## ABOUT THE 2026 PINK SOIRÉE

The WVU Medicine Thomas Foundation invites you to an unforgettable evening of cocktails, dinner, dancing, live and silent auctions, and community celebration—all in support of Bonnie's Bus and the women it serves across West Virginia.

This is our second year turning the Soirée PINK, honoring Bonnie Wells Wilson and the mission inspired by her story.

## WHY BONNIE'S BUS MATTERS

Breast cancer is the most diagnosed cancer and the second-leading cause of cancer-related death among West Virginia women. In rural areas, barriers such as cost, transportation, and distance to care often result in late-stage diagnoses.

Bonnie's Bus breaks down these barriers. It delivers onsite, fully accredited digital mammography to communities that otherwise have no access to screening. It builds trust. It promotes equity. It saves lives.



# Sponsorship Levels

## PRESENTING

**\$20,000 (EXCLUSIVE—ONLY ONE AVAILABLE)**

**Be the name behind the event.**

- Event titled as: "Thomas Foundation Pink Soirée presented by [Your Company Name]"
- (2) VIP tables (12 guests each), premium placement
- Customized marketing materials highlighting your leadership
- Opportunity for media interviews
- Top-tier logo/name placement across all promotions
- Logo included in all guest communications
- Stage recognition during the event
- Two-page, full-color centerfold ad in program
- Priority logo/link on website and social media
- Option to include branded promotional item for guests
- (2) complimentary bottles of wine at your table

## SIGNATURE

**\$15,000**

- (1) Premium table for 12 guests with priority seating
- Champagne service delivered to your table at the start of dinner
- Logo and name placement across all promotions, including invitations, ads, social media, and auction
- Feature in guest communications, including "Know Before You Go" email
- Dedicated social media spotlight post featuring your brand's support
- Custom-branded table experience (enhanced centerpiece and signage)
- Recognition during the program, including on-screen logo during a key "Mission Moment"
- Exclusive early access to premium silent auction items
- Professional photo opportunity with the new Bonnie's Bus
- Full-page black and white ad in event program
- Prominent logo/link placement on website and social media

## EMCEE

**\$10,000 (EXCLUSIVE—TWO AVAILABLE)**

- (1) Premium table for 10 guests with premium seating
- High visibility and brand recognition
- Name/logo recognition by the emcee
- Logo placement on the stage, event signage, and event website
- Emcee can be introduced with a custom script that includes the sponsor's mission or tagline
- Option for the sponsor to submit a brief branded message or introduction for the emcee to read
- Verbal recognition by the emcee throughout the event (e.g., opening, transitions, and closing)
- Placement of logo and name in all event promotions: invitations, ads, social media, auction site
- Logo on all guest communications
- Recognition during event program
- Full-page black and white ad in event program
- Prominent logo/link placement on website and social media



# PLATINUM

**\$7,500 – FAVOR SPONSOR (EXCLUSIVE—TWO AVAILABLE)**

- (1) Premium table for 10 guests
- Logo featured on or inside every party favor—100% attendee reach
- Placement in all event promotions
- Inclusion on guest communications
- Recognition during event program
- Half-page black and white program ad
- Website and social media placement

# GOLD

**\$5,000 – COCKTAIL RECEPTION SPONSOR**

- (8) premier reserved tickets
- Exclusive logo display in the cocktail reception area
- Logo in select promotional materials and emails
- Logo/link on website
- Quarter-page black and white ad in event program
- Social media thank you post

# BUBBLES & BLISS

**\$3,000**

**Add sparkle and sophistication to the evening by sponsoring our signature champagne greeting!**

- (6) reserved tickets
- Branded signage at the champagne station and on champagne trays
- Logo recognition in printed program and select promotional material
- Logo included on website
- Quarter-page black and white ad in event program
- Social media thank you post

# SILVER

**\$2,500 – ENTERTAINMENT SPONSOR**

- (4) reserved tickets
- Branded signage in the entertainment area
- Logo included on event website and slideshow
- Quarter-page black and white ad in event program
- Social media thank you post

# FRIEND

**\$1,000**

- (2) event tickets
- Name listing in printed program

# More Ways to Support

## TRIBUTE ADS

### Celebrate. Honor. Remember.

Honor a loved one touched by breast cancer with a tribute ad in our beautifully designed program. Your message will inspire others and directly support the ongoing operation of Bonnie's Bus.

- Half page: \$500
- Quarter page: \$250

Your ad will be seen by hundreds of guests and serve as a powerful reminder of why this mission matters.

## INDIVIDUAL TICKETS

### \$175

Includes a cocktail hour, three-course dinner, access to our exclusive silent auction, and live entertainment. We are thrilled to welcome back DJ EJ, known for high-energy sets that keep the dance floor full all evening.

## DONATE TO OUR AUCTION

Help us raise even more funds for Bonnie's Bus by donating to our silent auction. We're looking for unique, high-quality items that showcase West Virginia talent and hospitality, including:

- Luxury vacation packages
- Fine dining experiences
- Original artwork and handcrafted jewelry
- Sports memorabilia and game tickets
- Spa and wellness packages

No sponsorship or ticket purchase is required to donate an item. All participating businesses will be recognized on our social media platforms and in the printed event program.

To donate or learn more, please contact our team at:

**ThomFoundation@wvumedicine.org**

All proceeds support Bonnie's Bus by:

- Covering mammogram costs for uninsured and underinsured women
- Supporting the operations, staffing, and outreach of the mobile unit
- Delivering early detection to medically underserved rural counties
- Ensuring no woman 40+ is ever turned away due to inability to pay

More buses means more women screened, more cancers caught early, and more families spared loss.



# Yes! I/we pledge to support the Pink Soirée and Charity Auction!

**PRESENTING** \$20,000

**SIGNATURE** \$15,000

**EMCEE** \$10,000

**PLATINUM** \$7,500

**GOLD** \$5,000

**BUBBLES & BLISS** \$3,000

**SILVER** \$2,500

**FRIEND** \$1,000

**TICKET** \$175

**OTHER \$**  
(Donation Only) \_\_\_\_\_

**TRIBUTE AD:**

**HALF-PAGE** - \$500

**QUARTER-PAGE** - \$250

## PAYMENT INFORMATION

### Pay by Check

Payable to: **Thomas Foundation**  
4605 MacCorkle Ave SW  
South Charleston, WV 25309

### Pay by Pledge

Invoice us for the full amount.

### Pay by Credit Card

Complete the form to the right.

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS

Card #: \_\_\_\_\_ Exp. date: \_\_\_\_/\_\_\_\_ 3-digit code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## CONTACT INFORMATION

**Name of Sponsor:** \_\_\_\_\_  
(As you want it to appear on materials.)

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City, State, ZIP:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Individual or Company Rep Signature:** \_\_\_\_\_

## GUEST INFORMATION

PRESENTING: 24 GUESTS | SIGNATURE: 12 GUESTS | EMCEE: 10 GUESTS | PLATINUM: 10 GUESTS | GOLD: 8 GUESTS | BUBBLES & BLISS: 6 GUESTS | SILVER: 4 GUESTS | FRIEND: 2 GUESTS

NAME

EMAIL

PHONE

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ALL GUESTS MUST RSVP BY **MARCH 6, 2026**

Please return completed form to [ThomFoundation@wvumedicine.org](mailto:ThomFoundation@wvumedicine.org)  
(304) 766-4340 | [ThomasFoundationWV.org](http://ThomasFoundationWV.org)

 **WVU Medicine**  
THOMAS FOUNDATION

# Help Us Fight Breast Cancer!

## MOBILE MAMMOGRAPHY PROGRAM

Bonnie's Bus is a mobile mammography unit that provides life-saving breast cancer screenings to individuals throughout West Virginia—particularly in rural communities with limited or no access to these critical services.

The bus offers screenings to those who qualify under state guidelines, and serves patients with private insurance, Medicaid, Medicare, or through the West Virginia Breast and Cervical Cancer Screening Program. Thanks to grant funding and generous donors, uninsured West Virginia residents aged 40 and older can also receive mammograms at no cost.

Bonnie's Bus was created in memory of Bonnie Wells Wilson, who lost her life to breast cancer due to a lack of access to early screening. Her daughter and son-in-law, Jo and Ben Statler, established the program in 2009 with the goal of preventing other families from experiencing the same loss.

WVU Medicine Thomas Hospitals is proud to welcome a second Bonnie's Bus in 2026.

Proceeds from this year's Soirée and Auction will directly support this new mobile unit and help bring screening access to even more communities across the state.





## THOMAS FOUNDATION

The Thomas Foundation was founded in 1989 to support Herbert J. Thomas Jr., Memorial Hospital and later Saint Francis Hospital, previously known as Thomas Health. Now known as WVU Medicine Thomas Hospitals, we are working to expand clinical programs and services and enhance the overall health of our community.

Donations, gifts, grants, sponsorships and endowments to the Thomas Foundation serve to provide valued resources that support Thomas Hospitals' mission to deliver compassionate and exceptional healthcare to improve the well-being of the communities we serve.

All monies raised by the Thomas Foundation remain in our local community.

For more information, contact the Thomas Foundation at 304-766-4340 or [ThomFoundation@wvumedicine.org](mailto:ThomFoundation@wvumedicine.org).

To see how your support impacts our community, please visit [ThomasFoundationWV.org](http://ThomasFoundationWV.org).